mortgageclarity

Unlock your next opportunity with analytics software powered by **FastStats**

In partnership with

UK FINANCE

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Welcome to Mortgage Clarity

In partnership with UK Finance, Mortgage Clarity is the leading provider of distribution analysis and insights on the UK Mortgage Market.
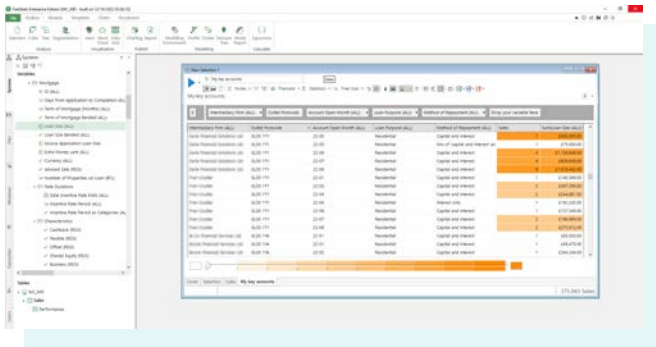
With unparalleled insights into lender performance across 96% of the regulated UK mortgage market, our solution brings a wealth of mortgage intelligence to give you the competitive power in today's fast-moving market.

Mortgage Clarity providers lenders the ability to analyse application and completion transactions across residential and buy-to-let mortgages, deploy effective distribution strategies and improve sales conversions.

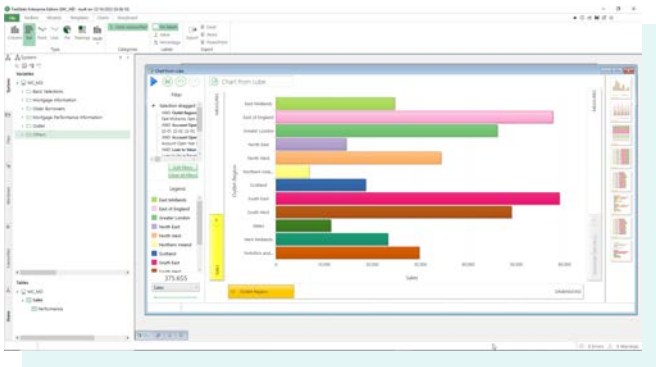## Simple, flexible, efficient analysis

Mortgage Clarity FastStats is an analytical software tool that gives intermediary distribution, product and pricing, credit and risk teams access to key metrics and broker performance that support their core activities. Covering eight different data modules, from residential sales to product transfers, buy-to-let to later-life or whole of book and arrears data, the tool allows users to select, interrogate and export the data universe most relevant to their role. Bringing a wealth of analysis and insight within one software tool, Mortgage Clarity FastStats gives users access to the data they need to succeed tomorrow.

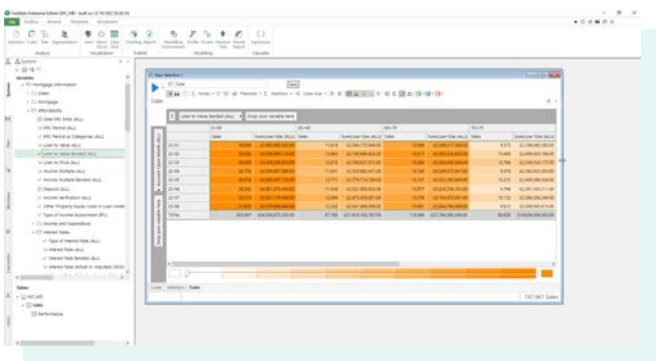# How Mortgage Clarity helps your business

Sales and Marketing

- Improve insight and target new opportunities

- Analyse own product performance vs the market

- Profile loan borrower or regional criteria, viewing customer characteristics and behaviour most prevalent to user segment

- Customize market segment to create your own groups and bands including own sales

Product and Pricing

- Assess market share vs own product positioning

- Evaluate key metrics to identify areas for future growth and improvement

- Business case and opportunity analysis for criteria adjustments

- Better understand your borrower characteristics and regional variances

Credit and Risk

- Track and measure stock exposure

- Manage arrears and identify potential weaknesses in portfolio

- Monitor risk appetite vs market

- Identify and predict customer behaviour to inform decision making

Talk to us about **mortgage**clarity
to supercharge your strategy

✈ mi_emeasales@issmarketintelligence.com

🌐 www.issmarketintelligence.com

in iss-market-intelligence

📍 1 London Bridge
4th & 5th Floor West
London SE1 9BG
United Kingdom

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ISS MI data and analytics solutions include intelligence from BrightScope, Discovery Data, Financial Clarity, Flowspring, FWW, Investor Economics, MISight, Mortgage Clarity, Plan for Life, RainmakerLive, and Simfund, and ISS MI media brands and market-engagement platforms include Chief Investment Officer, PlanAdvisor, PlanSponsor, Financial Standard, FS Sustainability, Money, and Industry Moves.