



Sponsorship opportunities

Contents

Sponsorship overview	3	Sponsorship marketing	15
Introduction	4		
In numbers	5		
Thank you to our sponsors	6		
Event sponsorship	7		
Upcoming 2026 events	8		
Featured speakers	9		
Partner with us	10		
Flagship events	11		
Networking events	12		
Industry conferences	13		
Webinars	14		

Interested in partnering with us?



Contact us

sponsorship@ukfinance.org.uk



Learn more

[ukfinance.org.uk/
sponsorship-opportunities](https://ukfinance.org.uk/sponsorship-opportunities)



Sponsorship overview

Introduction

Representing 300 firms, UK Finance is the centre of trust, expertise and collaboration at the heart of financial services.

Championing a thriving sector and building a better society.

We provide sponsorship opportunities that help you make valuable connections, showcase your expertise, and present your products and services to the financial services industry.

Our sponsorship partners leverage our flagship conferences, popular dinners, educational sessions, and networking events to connect with existing clients and identify new ones. We provide opportunities to sponsor industry reports, receive marketing support to reach new audiences, engage with member networks and communities, and elevate your brand across the industry.

Read on to find out more about the opportunities available in partnership with UK Finance.

Partner with us to drive your business forward.



In numbers



23

in-person events



5000+

event attendees



1500+

event speakers



9000+

webinar attendees



75

training workshops



70

sponsors

2025 attendees

Chief Executive Officer | Chairman | Chief Operating Officer | Chief Commercial Officer | Partner | Chief Strategy Officer | Executive Director | Founder

Thank you to our sponsors



Event sponsorship



Our events portfolio cuts across the industry including economic crime, digital assets and payments, capital markets, mortgages, sanctions, AI, and much more.

Featuring expert speakers, including leading industry figures and Government Ministers such as the Home Secretary and Economic Secretary to the Treasury, we attract a broad range of participants including senior executives, policymakers, regulators, and industry experts.

We strive to support our sponsors with their strategic vision, brand awareness, and overall reach in the UK market. We provide opportunities to sponsor sessions, exhibit products, shape the agenda, and participate in panel discussions. This allows our sponsors to align their brand with key industry issues and gain visibility among top financial services professionals.

We have a long history of working with UK Finance, an organisation highly respected and trusted by our clients. We regularly partner with UK Finance to connect with the industry, profile our experts, and build our brand in what is a highly competitive market.

Elliott Bass
Global Head of Marketing,
PA Consulting

As the informed voice of the banking and payments industry in the UK, we have gained valuable insights into the collective thoughts and concerns of UK Finance's diverse membership. We also welcome the many opportunities to engage with the UK Finance community in constructive dialogue and debate.

Robert Harris
Director of Product Marketing,
Feedzai

 [View all upcoming events](#)

 [Subscribe to our LinkedIn newsletter](#)

2026 events

- KC: The Future of London as an International Banking Hub
- Cymru Mortgage Lunch
- Women in Economic Crime and Sanctions
- Growth Event
- Sanctions Conference
- Annual Mortgage Lunch
- Commercial Finance Conference
- Digital Innovation Summit
- Annual Mortgage Conference
- IF/ABL Dinner and Awards
- Helping Customers in Financial Difficulty
- Annual Dinner
- Economic Crime Congress
- Annual Mortgage Dinner

Featured speakers



**Lord Holmes of
Richmond MBE**



Charlotte Hogg
Chief Executive Officer,
Europe, Visa



Ian Stuart
Group Managing
Director and Chief
Executive Officer, HSBC
UK Bank



Sarah Pritchard
Executive Director of
Supervision, Policy and
Competition – Markets,
Financial Conduct
Authority (FCA)



Jas Singh
CEO for Consumer
Lending, Lloyds Banking
Group

Partner
with us



Flagship events

Our high-profile flagship events bring together over 500 senior attendees to update our audience on the latest policy developments, industry trends, and government initiatives.

Digital Innovation Summit – June, London

Our Digital Innovation Summit showcases advancements in digital finance, addressing new technology including AI, open banking, and the implications of digital currencies. The Summit attracts experts in fintech and digital banking who share insights on improving customer experiences, enhancing operational resilience, and navigating the regulatory landscape around digital assets and payments innovation.

This annual event brings together over 500 senior industry attendees as well as regulators, government stakeholders, key suppliers and FinTech partners.

Various sponsorship opportunities available from £5000 (+ VAT)

Economic Crime Congress – December, London

The Economic Crime Congress is the leading industry event that tackles the latest developments in fraud prevention, financial crime, sanctions and anti-money laundering strategies. The Congress draws together industry leaders and policymakers to discuss innovations and collaborative approaches for reducing crime across the industry and wider society.

UK Finance's most established flagship event brings together over 500 attendees each year as we work together to tackle economic crime. From industry experts, government stakeholders, policy makers and law enforcement, the Congress is the key diary date for anyone in this sector.

Various sponsorship opportunities available from £5000 (+ VAT)

Why sponsor?

Our sponsors receive brand visibility to senior-level decision-makers across banking, fintech, investment, and regulatory sectors. As our flagship conferences are attended by influential stakeholders, sponsors gain exposure to a highly targeted audience that is both relevant and engaged in financial topics and solutions. Showcase your organisation with an event booth, exclusive branding opportunities, sponsored sessions and speaker opportunities to align your brand with key industry issues and gain visibility among top financial services professionals.

Following the event, you will secure attendee data to inform your strategic decisions.



Networking events

- **Events:** Annual Dinner, Cymru Lunch, Annual Mortgage Lunch, IF/ABL Dinner and Awards, Annual Mortgage Dinner
- **Frequency:** Annual
- **Size:** 300-600 attendees
- **Locations:** London, Cardiff
- **Price:** Sponsorship starts from £3000 (+ VAT)

UK Finance's networking events focus on building strong industry connections across various sectors of the UK financial services landscape. These events, including our lunches, dinners and regional gatherings, bring together professionals to foster partnerships, share insights, and discuss regional and industry-specific challenges and opportunities.

We have designed these networking opportunities to encourage dialogue on regional and sector-specific trends, policy shifts, and practical business strategies. They enable attendees to engage with peers in a more intimate setting, fostering collaboration across various sectors of the financial services industry.

Why sponsor?

Partnering with us for our networking events is a strategic way to elevate your brand presence, build valuable connections, and reinforce credibility within the UK financial services sector.

Sponsorship provides opportunities for face-to-face interactions in a setting designed for connection and dialogue.

These interactions can lead to long-term partnerships and collaborations as sponsors can introduce their products or services in an environment where attendees are open to exploring new solutions and innovations.



Industry conferences

- **Conferences:** Sanctions Conference, Women in Sanctions, Mortgages Conference, CMORG Conference, New Digital Assets and Money, M&A Conference, Payment Difficulties and Recoveries, Digital ID
- **Frequency:** Annual
- **Size:** 100-500 attendees
- **Location:** London
- **Price:** Sponsorship starts from £3500 (+ VAT)

UK Finance's industry conferences spotlight key trends, emerging themes, and timely policy and regulation developments through short, focused conversations. We have designed these sessions to provide engaging discussions, the chance to hear directly from industry experts, gain insights on the latest trends and issues, and connect with peers.

Our conference calendar caters to professionals from across the industry and addresses topics such as regulatory compliance, cybersecurity, digital transformation, ESG strategies, and economic crime prevention.

For professionals interested in regulatory issues and business risk, events such as our Mergers and Acquisitions (M&A) Conference and the Commercial Finance Conference cover critical developments in compliance, third-party risk management, and sustainable finance.

Why sponsor?

Our conferences place our sponsors at the forefront of critical industry conversations.

We provide opportunities to sponsor sessions, exhibit products, shape the agenda, and participate in panel discussions.

These sessions attract industry professionals by addressing real-world challenges with expert insights and practical solutions and help position our sponsors as trusted contributors to essential discussions in the sector.



Webinars

- **Frequency:** Weekly
- **Average attendees:** 150-250
- **Location:** Online
- **Price:** Sponsorship starts from £5000 (+ VAT)

We deliver over 30 webinars a year and in 2024 over 9000 attendees tuned in as we covered critical issues such as fraud prevention, ESG, third-party risk management and much more.

Our webinars continue to prove popular to accommodate our audience's schedule and provide an opportunity for you to highlight your priorities, address regulatory developments and present your key stakeholders.

With the flexibility to participate from any location, engage with real-time polling and Q&A sessions, and access to on-demand recordings for lead generation, our webinars present an opportunity to reach a highly engaged, specialised audience.

Sponsors can align their brand with specific webinar topics that highlight their solutions while showcasing their expertise in the context of the industry's top challenges. This makes sponsorship a strategic choice for companies looking to deepen their reach within the financial sector and build credibility.

View upcoming and past webinars via our [Webinar Hub](#). Suggested topics for webinars in 2026 include:

- Consumer Duty
- APP Fraud
- DORA
- CASS

Interested in shaping our 2026 webinar programme?

Contact sponsorship@ukfinance.org.uk to learn more.

In association with:



Sponsorship
marketing

In addition to event branding and speaker opportunities, UK Finance can deliver a range of exclusive digital marketing support to ensure your visibility as an official event sponsor is highlighted throughout the event lifecycle.

Including email marketing, website positioning, social media promotion and content creation; we can curate a package of marketing support to align your brand with respected industry conversations, enhancing credibility and developing your reputation within the financial services community.

Our sponsorship marketing activity provides unrivalled opportunities to help you make valuable connections, showcase your brand and expertise, and present your products and services to the financial services industry.

Price: Opportunities start from £2500 per channel (+ VAT, subject to event size and availability)

If you are interested in securing sponsorship marketing support or to learn more, please contact sponsorship@ukfinance.org.uk

100,000+

UK Finance Events and Training webpage views (per annum)

75,000+

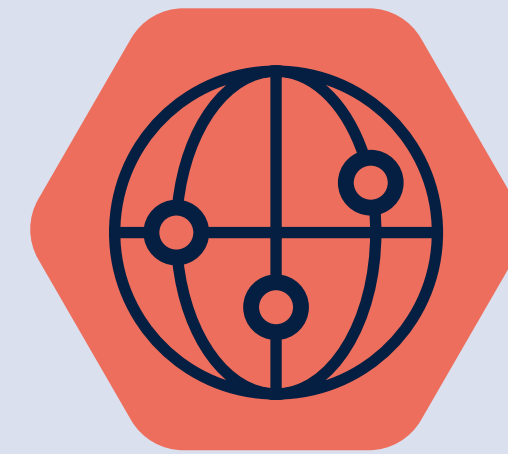
total social media followers

	Standard	Advanced
Website	Sponsor profile	Sponsor profile Reference in event agenda(s) Logo recognition Digital advert banner(s) Keynote speaker sponsorship Panel sponsorship
Email		Email marketing banner logo Logo placement in event marketing emails Dedicated "Meet our sponsors" email Sponsor blurb and CTA Sponsor logos on registration confirmation emails Sponsor logos on 'Thank You'/survey email
Social media	Mention in social media where possible	Sponsors tagged in LinkedIn event promotion Sponsored posts Re-post of sponsor posts via UK Finance corporate account Social media graphics featuring event sponsor
Content	Opportunity to submit a blog	Event sponsor assets and marketing toolkit Pre and post-event sponsored blogs with brand recognition Sponsor logos included in event promo videos
Mobile app*	Inclusion in event app	Logo and company profile in the Mobile App Resource and marketing material uploads

Partner with us to drive your business forward.



sponsorship@ukfinance.org.uk



[ukfinance.org.uk/
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