



<b>Job title</b>	Principal, Electronic ID
<b>Reporting To</b>	Dan Crisp, Director
<b>Salary Band</b>	Principal

### About UK Finance

UK Finance is the new financial services trade association launched on 1st July 2017. It was formed by the integration of the British Bankers Association, Council of Mortgage Lenders, Payments UK, UK Cards Association, Asset Based Finance Association and Financial Fraud UK.

UK Finance aspires to be a world-class trade association, and currently represents the UK-based activities of around 300 members across retail and commercial banking, mortgage, cards/payments, investment/wholesale banking, private banking, payments and asset-based finance. It works at the highest level with industry, government, regulators and the media. In 2014, the financial services sector contributed over £100bn in GVA in the UK, more than 5% of the total. And this if anything understates the importance of the sector to the UK economy, as it continues to have a more than £30bn trade surplus in financial services and pay over £70bn in tax per annum.

Responsibilities of UK Finance include representation of members and advocacy on behalf of the sector, being the first point of contact for key stakeholders including government, regulators, media and user groups on matters affecting members. UK Finance's goal is to ensure that the UK retains its role as a global leader in financial services. UK Finance has c.150 colleagues and our offices are at Angel Court, Bank, London.

### Key Responsibilities

- Lead delivery of KYC and Electronic ID (E-ID) strategic financial sector approach for the UK, with clear objectives, deliverables underpinned by an engagement strategy to support delivery.
- Act as the secretariat to the UK Finance Technology and Digital Product Board - the most senior member group at UK Finance responsible for setting strategy and direction (responsible to the UK Finance Board) for UK Finance's digital work and principally comprising CIOs of members.

Key areas the post-holder will lead on and oversee include:

- Drive RFI and RFP activities related to technology vendor selection – including working with members, regulators, government and industry subject matter technology and privacy experts.
- Support work on financial sector operational resilience - including through working with an external team to articulate policy and legislative asks of government and regulators.
- Monitor and supervise the E-ID delivery team, consisting of consultants and financial sector subject matter experts



Other key areas of work include supporting:

- Engagement with HMG and UK and international regulators to support a more effective supervisory regime;
- Engagement with the finance sector and wider industry and delivery partners in key sectors such as Tech;
- Work with other key Trade Associations, such as Tech UK to identify shared areas of mutual interest and deliver policy and engagement recommendations
- Liaise with other UK-based bodies and institutions such as the CBI, City of London, The CityUK, embassies and think-tanks to inform views and ensure the views of the finance sector gain traction with a wider advocacy network;
- Support wider UK Finance work on the digital economy and skills; and lead the production of thematic reports and best practice papers

The post holder will also be expected to participate in and support:

- UK Finance representational activities in UK and internationally
- Media and campaigns work
- Briefings and correspondence
- Training and Events

#### **Management/supervisory responsibilities**

- Matrixed resources as required

#### **Skills and Competencies**

Experience of:

- Policy development
- Project management (a project management qualification would be preferred)
- Working and/or engagement with the finance and/or tech sector, regulators and HMG
- Relevant legislation and regulations on Digital issues
- Verbal briefings to committees
- Stakeholder engagement

Desirable Experience:

- Technical understanding of E-ID and KYC issues in particular around implementation of a national utility.
- Presentation skills.
- Press/media handling.
- Parliamentary business.
- EU/international affairs.
- An additional foreign language.

#### **Personal attributes**

- Ability to think strategically and to work independently.
- Proactive and able to identify opportunities for policy work that supports members.
- Track record of delivery in areas working with different stakeholders.



- Adaptable and able to quickly pick up new issues.
- Able to engage effectively with different stakeholders (banks, public sector, UK/EU/international) and able to influence and persuade senior stakeholders.
- Manage busy workload prioritising key matters as appropriate.
- Excellent written (drafting and blogging) and verbal communication skills vis a vis senior industry and public-sector representatives.
- Able to identify links across policy areas and a strong sense of team that will include all other teams within UK Finance.

### **Qualifications**

- A degree or other equivalent, relevant qualification.

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